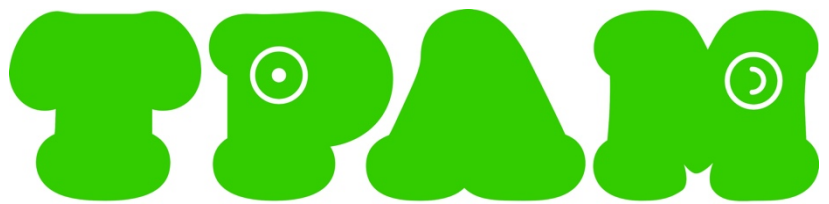


TPAM – Performing Arts Meeting in Yokohama 2020

Guidelines for TPAM Fringe Applicants



8 – 16 February 2020



Deadline: November 1, 2019 at 6PM (JST)

About TPAM



TPAM - Performing Arts Meeting in Yokohama is a space where professionals from various places in the world who explore the possibility of contemporary performing arts exchange through performance and meeting programs to gain information, inspiration and network for the creation, dissemination and vitalization of performing arts. Established in 1995 as Tokyo Performing Arts Market and moved in 2011 to the “Creative City” Yokohama. Reinforcing its focus on Asia and having started to involve itself in Asian co-production, TPAM is internationally recognized as one of the most influential performing arts platforms in Asia.



About TPAM Fringe

TPAM Fringe is an open-call program that introduces performances and projects that are carried out during the period of TPAM in Yokohama or Tokyo to mainly professionals who participate in TPAM. The program is for artists / companies / organizers that register to look for opportunities for international touring, new audience and future collaborators, and for TPAM participants and the general public to discover emerging talents and new work.



Requirements

- ❑ At least 1 performance during the period of TPAM

The number of shows you can present is unlimited. Workshops and lectures are also eligible. Please refer to the line-up in the latest edition:

<https://www.tpam.or.jp/program/2019/en/?filter=.category--tpamfringe>

- ❑ A venue in Yokohama or Tokyo area

Your venue must be in Yokohama or Tokyo area. Other TPAM's activities are held mainly around Kannai area in Yokohama. Please refer to the map of the last year:

<https://www.tpam.or.jp/access/2019/en/>

- ❑ Submit essential information by the deadline

Please jump to P. 6 for more details. If you don't provide the essential information by the deadline, your registration will be cancelled.

- ❑ Accept consignment ticket sales for TPAM participants (hereinafter called "Professionals.")

We take care of ticket sales ONLY for professionals and receive 3.6% of ticket price per ticket as a processing fee. Consignment ticket sales are only subject to performances held during the period of TPAM.

- ❑ Offer a benefit for professionals

A benefit can be anything such as a discount ticket, a postcard, or a USB of your performance data. Most of fringe participants offer 500-1,000 JPY discount from regular ticket price.

- ❑ Put TPAM website's URL (www.tpam.or.jp) and TPAM Fringe logo on your website and promotional materials.

- ❑ One complimentary ticket for TPAM Secretariat

Important note

TPAM Secretariat does not provide financial support, assistance for visa, labor and box-office service for general public. You take full responsibility of organizing all resources (e.g. venue, staff, flight, accommodation and such) necessary to carry out your show in TPAM Fringe.

We don't get involved in any creation and operation process and assume no responsibility for any troubles caused by the performance.

Reference data of TPAM2019

The number of professionals: 884 professionals (483/401, Japan/Overseas)

The number of TPAM Fringe performances/shows: 73/261

Estimated audience member of TPAM Fringe: 18,000 including the general public

The number of TPAM Fringe flyers: 40,000 copies

Website access: approx. 70,000 (counted from Nov 18, 2018 ~ Feb 18, 2019)

The number of TPAM Exchange participants: approx. 5,000

What is TPAM Exchange? ... Promote your productions and projects, propose a theme and host a meeting to discuss it with participants of TPAM, or take part in discussions on issues around the situations of performing arts — TPAM Exchange constitutes the basis of TPAM offering opportunities for information sharing and networking through different types of programs. Most of the symposia and talks are open to the public.

You can see TPAM Exchange programs of the latest edition here:

<https://www.tpam.or.jp/program/2019/en/?filter=.category--tpamexchange>

Services that we offer

- ❑ Publication on TPAM website, flyer and booklet

Your performance information will be disseminated through the media above both.

- ❑ Consignment ticket sales for professionals

Consignment ticket sales is targeted only to professionals who register to TPAM. We don't have a box-office and sell tickets for the general public.

- ❑ Complimentary TPAM passes

You can make a reservation for Speed Networking, and/or host a Group Meeting (an additional fee is required), and buy tickets for TPAM Direction at professional rate. TPAM Pass allows you to take part in symposia and receptions.

- ❑ Access to TPAM contact list

Only those who want to be listed on the contact list can have access to the list. It can be used for sending information directly to professionals and inviting specific target to your performance.

- ❑ English ⇄ Japanese translation of introduction and profile

We can translate your performance introduction and profile from English to Japanese. Please note that this is an optional service and there will be an additional charge for translation. Or you can ask a translation company to prepare Japanese texts.

- ❑ Networking pass for your staff

Networking pass allows members of your team to take part in TPAM Exchange. Please note that Networking pass is different from regular TPAM pass.

Registration fees

Artist/Company Registration

A basic registration for an artist / a company organizing a show by her / himself / themselves.

1 performance/work ... 30,000 JPY w/o tax

- 2 complimentary TPAM passes
- Double bill or triple bill is applicable for Artist/Company registration.
- The fee above is for 1 performance/work. If you want to register more than 2 performances/works, please contact us. The number of shows you can present is unlimited.

Organizer Registration

This is for an individual curator or a venue to register a curated project/festival in which 2~3 artists/companies participate.

2 artists/companies ... 40,000 JPY w/o tax

3 artists/companies ... 45,000 JPY w/o tax

- Complimentary TPAM passes for the number of artists/companies and a curator.
- If you want to do "Organizer Registration," please contact us.

Cancellations and Refunds

No refunds available for cancellations after registration.

Basic flow of TPAM Fringe registration process

1. Provisional registration

Please register from here: <https://www.tpam.or.jp/info/en/fringe>

2. Settle a payment for TPAM Fringe registration fee

After provisional registration, you will receive an email regarding the registration fee. Please select a payment method and settle the payment. After we confirm your payment, we will send an email regarding password for your TPAM My page.

3. Set a password for TPAM My page.

Please set a password to log-in to your TPAM My page.

4. Log-in to your TPAM My page

Log-in to TPAM My page with your ID and password to register your performance to TPAM Fringe. Please read “How to register your performance to TPAM Fringe” on your TPAM My page.

5. Fill in and edit the information of your performance

★ Essential information (due by the deadline)

Main photo, Performance title, Artist/Company profile,
Tag, Venue, Performance introduction
Date and time, Duration, Professional benefit, Ticket price,

☆ Other information

Language, Credit, Link for Video, Contact information

6. Submit the information by the deadline (Nov 1 at 6PM in JST)

We do not accept any changes on essential information after submission and the deadline. If you don't submit essential information by the deadline, your registration will be cancelled.

7. Launch of TPAM2020 website and ticket sales starts

It's planned on Monday, November 18 *subject to change.

If you have any questions, please contact below

TPAM – Performing Arts Meeting in Yokohama Secretariat

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