

TPAM Showcase Registration Guideline

TPAM Showcase is a fringe program for artists/companies to have performances, studio showings, and workshops in and around Yokohama and Tokyo area during the TPAM period. There is no selection process, but you have to have at least one performance/workshop during the TPAM period. Also you can meet many Japanese and international professionals in performing arts and build a relationship/network with them by participating in other programs of TPAM. We welcome registrations by people who are eager to introduce their activities and build a professional network.

【Notes】

TPAM does not provide any financial support. Your project has to be organized independently from TPAM, but we might be able to assist your planning.

Please provide us with the basic information to consult us first via the consultation form (https://55auto.biz/parc/touroku/tsc2016_en.htm) if you consider registration.

TPAM Showcase does not involve a selection process, but we might consult with you when we think your benefit will be very small.

【Services that TPAM offers】

- 1) We disseminate information of your project.
We disseminate information of your project to TPAM participants via our flyer, website, program, and email news.
- 2) We sell tickets for TPAM participants.
We sell tickets of your performance and inform you about the results. During the TPAM period, we provide information and ticket guidance at the information desk.
- 3) We offer two TPAM Passes.
We want you to participate also in other programs of TPAM, so we offer two TPAM Passes that are valid for the whole period. We will announce what programs are accessible with the pass on our website.
- 4) We provide you with the contact list.
Only those who want to be listed when you register in the contact list can see it. It can be used for sending information directly to TPAM participants and/or inviting specific people to your project.

Related Data of the Previous Year (TPAM in Yokohama 2015)

Cumulative total of visitors to the TPAM main venues	5,484
Foreign artists / companies involved in the programs	183 (41 countries)
Performances	56
Executions of the performances and programs	164
TPAM Showcase performances	35
Total number of TPAM Showcase audience	8,480
The Circulation of the flyer	30,000
The Circulation of the program booklet	1,000
TPAM Website visits (from December 1, 2014 to February 22, 2015)	207,540
Subscriptions to email news (as of August 2014)	7,885

【 Conditions 】

- 1) More than one performance, showing, workshop etc. during the TPAM period.
(From February 6 to 14, 2016)

*Other programs of TPAM will be scheduled regardless of the coherence with TPAM Showcase timetable.

- 2) Venue in and around Yokohama and Tokyo

*Generally the area around Bashamichi Station and Nihon-Odori Station of the Minatomirai Line, and the main TPAM venues (Kanagawa Arts Theatre, Yokohama Red Brick Warehouse Number 1, BankART Studio NYK) are the base for TPAM participants. It can be difficult to draw them to venues that are very far from the area.

- 3) Acceptance of ticket sales for TPAM participants

We take care of the reservation procedures (you can limit the number) and receive 2.0% of the ticket price per ticket as a payment-processing fee.

- 4) Offer discount or invitation to TPAM participants

- 5) Offer an invitation ticket for TPAM secretariat

- 6) Credits in your promotional materials

- a) TPAM logo (we will send you the file after registration)
- b) URL (www.tpam.or.jp)

- 7) After the TPAM in Yokohama 2016, we ask you to provide the total number of the audience.

We will only expose the information as the total number of the audience of all the TPAM Showcase programs.

【 Deadlines 】

Early bird registration deadline: October 16, 2015 (Fri)

Registration deadline: November 24, 2015 (Tue)

*Registration on October 16th or earlier will be included on the TPAM in Yokohama 2016 promotion flyer. All the registrations will be included on the TPAM website and program booklet.

【 Registration Fee 】

35,000 JPY (tax included)

Payment methods: credit card (PayPal) or bank transfer

【 TPAM Showcase venue recommendations 】

TPAM introduces the venues in the map below to artists who want to register their performance in Yokohama for TPAM Showcase. Please see TPAM website for more details.

【 Contact 】

Performing Arts Meeting in Yokohama Secretariat

Shunsuke Manabe

3-1-2-3F Ebisu-minami, Shibuya-ku, Tokyo 150-0022

Tel 03-5724-4660 | Fax 03-5724-4661 | www.tpam.or.jp

TPAM Showcase Ticket Sales

1 Sales methods

We sell tickets to TPAM participants in the following ways.

Before the TPAM period	TPAM My page (online sales) Payment methods: bank transfer, credit card
During the TPAM period	Sales at the Information Desk (in Yokohama Creativecity Center) Payment method: cash (online sales are not available during the TPAM period)

2 Cancelation and refund

We accept cancelation or any changes made by TPAM participants until the day before the performance and will refund ticket sales to them.

3 Sales period

Basically from the starting day of the sales until the day before each performance.

e.g.)

If your shows are scheduled on February 9 at 18:00 and on February 10 at 14:00,

February 9, 18:00 → until February 8, 23:59

February 10, 14:00 → until February 9, 23:59

The closing day of the sales can be changed if the artist/company needs.

4 Tickets

We do not issue any tickets. We distribute a list of reserved performances to each participant so please give a ticket at a reception desk of each venue based on the list.

5 Unsold tickets

When the sales close, the unsold tickets shall be returned to the artist/company.

6 Weekly report

Ticket sales will be reported via email every Monday.

7 Payment

“TPAM participant special price × the number of sold tickets (we receive 2.0% of the ticket price per ticket as a payment-processing fee)” will be transferred to your bank account by February 28, 2016.