How the TPAM Exchange works

(Created by Masashi Nomura, Facilitator)

TPAM Exchange, one of the Networking Programs in TPAM in Yokohama 2013, will be held from Thu 14th to Sun 17th February. As well as the booths (stands) we have had every year, there will be Video Presentations, Group Meeting, Speed Networking, and a Facilitator for a better means of networking.

TPAM Exchange 'Pre-Event' Communication

Follow us on Twitter @TPAMexchange

Visit our website for more information on who will be in the TPAM Exchange

http://www.tpam.or.jp/

Ask questions/ Make requests

〈Eg.〉
Questions about the organizations in
TPAM Exchange//Issues on production
and management in your organization//
Requests of who you want to make more
connections with//How your organization
can utilize TPAM Exchange .. or things that are more vague!

The Facilitator will answer **vour auestions/requests.** contacting the organizations and participants

The information and questions answered on Twitter will go on the **TPAM Exchange Tumblr** http://tpamexchange.tumblr.com/

14-17 Feb **TPAM Exchange** Talk and 'exchange' the information with other participants and broaden vour network at BankART studio NYK 3F!

Booking is required for the Group Meeting and Speed Networking at TPAM Exchange (Booking will be available from the beginning of February)

The detailed program of TPAM Exchange will be released at the end of January. Based on the communication on the Internet, we will arrange the participation of those who won't have a stand.

To participate in the TPAM Exchange from the 14th to 17th Feb, registration for TPAM Pass is necessary. //www.tpam.or.ip/regist/visitor/

※ You can join in the TPAM Exchange without booking on the 17th of February, but registration is still required to book the Group Meeting and Speed

For more details of 'Pre-Event' Communication → Go to Page 3



Programs of TPAM Exchange 14-17 February

Video Presentation [No Booking Required] Stand exhibitors make a presentation on their works and activities using video.

Group Meeting [Booking Required] A host (tbc in January) and 4-6 participants at a time Meetings with the small number of people enable you to have more interactive communication

Speed Networking [Booking Required] Enables you to have short but interactive one-to-one communication. Suitable for those who wish to talk more with the hosts

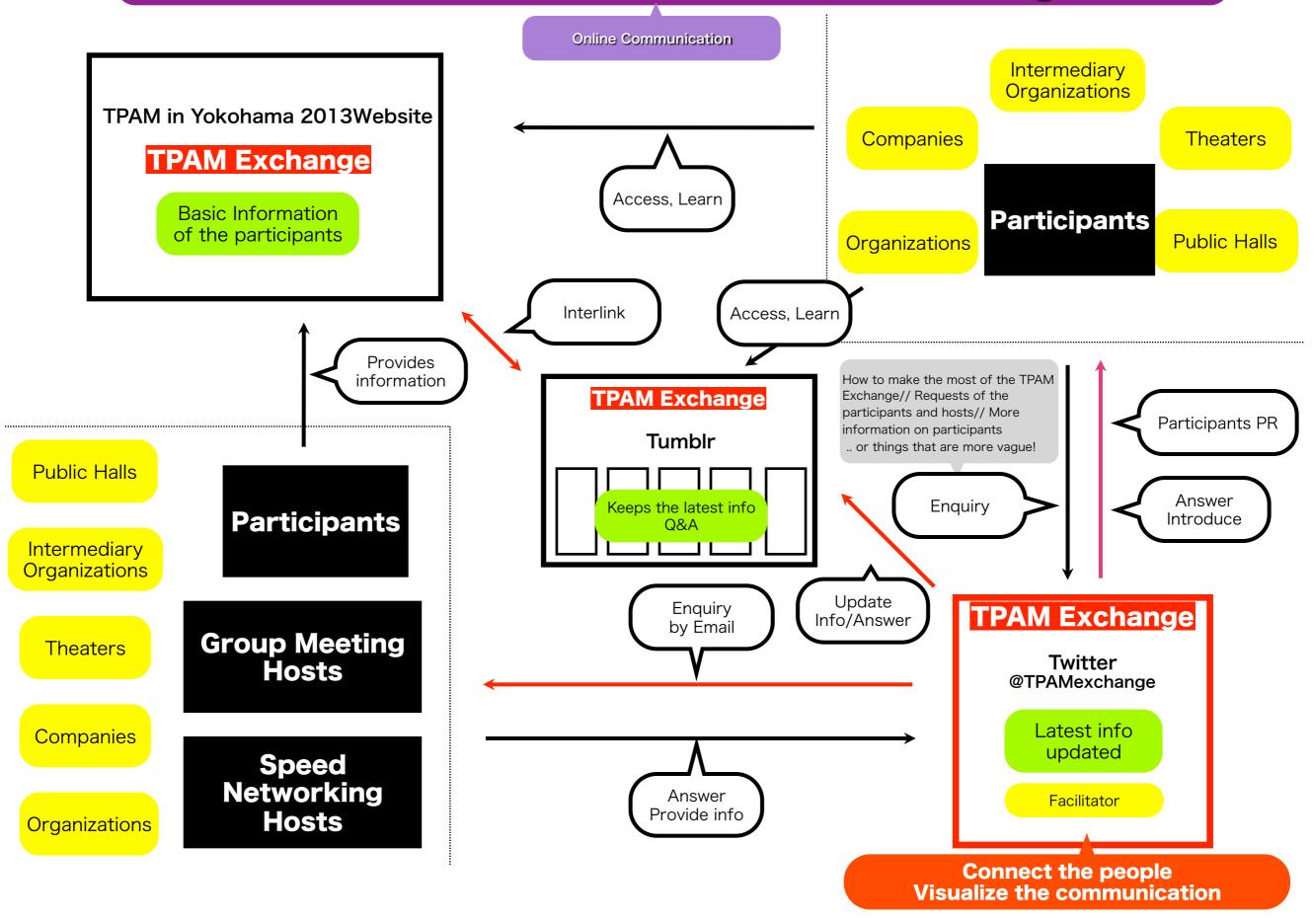
Stands [No Booking Required] Stands with information/document prepared by the exhibitors. You can talk with the participants as much as time allows

All these are made for the performing arts professionals of various backgrounds to gather together. You might be able to make more connection just by visiting the venue!

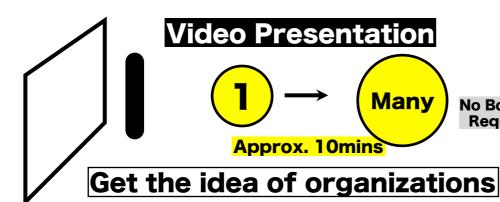
TPAM Exchange Program → **Go to Page 3**



'Pre-Event' Communication and Matching

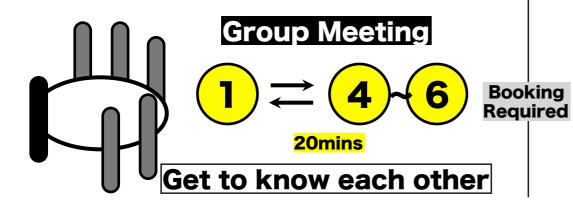


14-17 Feb 2013 | Program



Stand exhibitors make a presentation on their works and activities using video. The exhibitors like theaters, intermediary organizations and companies have a chance to introduce themselves and present the network they are looking for to the participants.

15 Feb 10:30~13:30 (Subject to change)

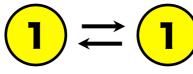


Meetings with a host and 4-6 participants can be arranged by booking. If there is room we will arrange it on the day at the venue as well. Meetings with the small number of people enable you to have more interactive communication. Great opportunity to know more people and organizations, and make more connection.

16 Feb 10:30~13:30 17 Feb 10:30~13:30 (Subject to change)



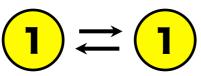
Speed Networking



Required

10mins Talk in detail Enables you to have short but interactive one-toone communication. Suitable for those who wish to talk more with the hosts. Booking is essentially required, but if there is room we will be able to arrange it on the day at the venue.

Stands



No Booking Required

Booking

A place for you to talk with the exhibitors at their stands with their information/document. Your networking starts by visiting the stands!

14 Feb 18:30~21:30 15 Feb 10:30~13:30 16 Feb 10:30~13:30 17 Feb

10:30~13:30

As much as time allows

More in-depth Communication