

TPAM Showcase Registration Guideline

TPAM Showcase is a fringe program for having performances, workshops or studio showings that will take place in and around Yokohama and Tokyo during the TPAM period register to introduce them to Japanese and international professionals who participate in TPAM. We welcome registrations by people who want to introduce their activities and build network.

【Notes】

TPAM does not provide financial support. Your project has to be organized independently from TPAM, but we might be able to assist your planning.

Please provide us with the basic information to consult us first via the consultation form (<https://55auto.biz/parc/touroku/thread625.htm>) if you consider registration.

TPAM Showcase does not involve a selection process, but we might consult with you when we think your benefit will be very small.

【Services that TPAM offers】

- 1) We disseminate information of your project.

We disseminate information of your project to TPAM participants via our flyer, website, program, and email news.

- 2) We sell tickets for TPAM participants.

We sell tickets of your performance and inform you about the results. During the TPAM period, we provide information and ticket guidance at the information desk.

- 3) We offer two TPAM Passes.

We want to have you participate also in other programs of TPAM, so we offer two TPAM Passes that are valid for the whole period. We will announce what programs are accessible with the Pass on our website.

- 4) We provide you with the contact list.

Only those who want to be listed when you register in the contact list can see it. It can be used for directly sending information to TPAM participants and/or inviting specific people to your project.

Related Data of the Previous Year (TPAM in Yokohama 2014)

Cumulative total of visitors to the TPAM main venues	6,540
Foreign artists / companies involved in the programs	146 (32 countries)
Performances	35
Executions of the performances and programs	133
TPAM Showcase performances	24
TPAM Showcase reservations by participants	527
The Circulation of the flyer	30,000
The Circulation of the program booklet	1,000
TPAM Website visits (from December 19, 2013 to February 16, 2014)	135,075
Subscriptions to email news (as of August 2014)	8,726

【Conditions】

- 1) More than one performance, showing, workshop etc. during the TPAM period (from February 7 to 15, 2015)

Note: Other programs of TPAM will be scheduled regardless of the coherence with TPAM Showcase timetable.

- 2) Venue in and around Yokohama and Tokyo

Note: Generally the area around Bashamichi Station and Nihon-Odori Station of the Minatomirai Line, where the main TPAM venues (Yokohama Creativecity Center, Kanagawa Arts Theatre, Yokohama Red Brick Warehouse Number 1, BankART Studio NYK) are, is the base for TPAM participants. It can be difficult to draw them to venues that are very far from the area.

- 3) Acceptance of ticket sales for TPAM participants

Please accept our ticket sales for TPAM participants. We take care of the reservation procedures (you can limit the number).

- 4) Offer discount or invitation to TPAM participants

- 5) Offer an invitation ticket for TPAM secretariat

- 6) Credits in your promotional materials

- a) "A TPAM Showcase program"
- b) TPAM logo (we will send you the file after registration)
- c) URL (www.tpam.or.jp)

- 7) After the TPAM in Yokohama 2015, we ask you to provide total number of the audience. We will only expose the information as the total number of the audience of all the TPAM Showcase programs.

【Deadlines】

Early bird registration deadline: October 17, 2014 (Fri)

Registration deadline: December 1, 2014 (Mon)

*Registration on October 17th or earlier will be included on the TPAM in Yokohama 2015 promotion flyer. All the registrations will be included on the TPAM website and program booklet.

【Registration Fee】

30,000 JPY (tax included)

Payment methods: credit card (PayPal) or bank transfer

【TPAM Showcase venue recommendations】

TPAM introduces the venues in the map below to artists who want to register their performance in Yokohama for TPAM Showcase. Please see TPAM website for details.

【Contact】

Performing Arts Meeting in Yokohama Secretariat

Yui Morimoto

3-1-2-3F Ebisu-minami, Shibuya-ku, Tokyo 150-0022

Tel 03-5724-4660 | Fax 03-5724-4661 | www.tpam.or.jp

TPAM Showcase Ticket Sales

1 Sales methods

We sell tickets to TPAM participants in the following ways.

Before the TPAM period	Online sales at the TPAM website Payment methods: bank transfer, credit card
During the TPAM period	Sales at the Information Desk (in Yokohama Creativecity Center) Payment method: cash (Online sales not available during the TPAM period)

2 Sales period

Basically from the starting day of the sales until the day before each performance.

ex) If your shows are on February 9 at 18:00 and on 10 at 14:00,

February 9, 18:00 → until February 8, 23:59

February 10, 14:00 → until February 9, 23:59

The closing day of the sales can be changed if the artist/company needs.

3 Tickets

Basically the tickets for TPAM participants shall be made by TPAM Secretariat.

Tickets with serial numbers: in addition to the number of the tickets you consign to TPAM, please tell us the serial numbers for the tickets as well.

Assigned seats: please exchange the tickets that TPAM Secretariat makes for tickets with assigned seat information at the reception of the venue.

Please contact us if it is difficult to use tickets made by TPAM.

4 Unsold tickets

When the sales close, the unsold tickets shall be returned to the artist/company. The tickets that TPAM Secretariat made shall immediately be discarded.

5 Weekly report

Ticket sales will be reported via email every Monday.

6 Payment

“TPAM participant special price × the number of sold tickets” will be transferred to your bank account in a week after the TPAM period ends.