

TPAM 2008 Advertisement Rates

• AD on TPAM 2008 Program : 3,000 printings to TPAM 2008 participants and more to other theater practitioners in Japan and overseas.

Trim Size :	210mm (Height) x 148mm (Width)
Full Page Bleed :	216mm (Height) x 154mm (Width) * Including 3 mm margin.
Color :	B/W
Price :	<inside back="" cover="" front="" or=""> 150,000 JPY (tax included) Special rate for Exhibitors: 120,000 JPY</inside>
	<inside page=""> 130,000 JPY (tax included) Special rate for Exhibitors: 100,000 JPY</inside>
Notice :	All type, logo or other critical information should be minimum 10 mm from trim.
Half Page Horizontal :	98 mm (Height) x 130mm (Width)
Color :	B/W
Price :	<inside page=""> 110,000 JPY (tax included) Special rate for Exhibitors: 80,000 JPY.</inside>
	Full Page Bleed : Color : Price : Notice : Half Page Horizontal : Color :

------ 130 mm -----

- 1) Artwork should be sent in print-ready form, with all fonts and linked images included.
- 2) Digital artwork should be sent by CD or e-mail to <u>nakajima@tpam.or.jp</u>, and followed up with a color print by mail or courier.
- 3) Artwork should be originated in Adobe Illustrator, Photoshop or PDF.
 - * Illustrator files: Outline all fonts and embed all graphics.
 - * PDF files: Publication-quality PDF files are accepted only as a final, non-revisable file.

< Booking Deadline > 11th of January 2008

< Materials Deadline > 5th of February 2008

• AD on TPAM 2008 Website : Banners are placed at the right-side of the top page until at least April 2008, on a first-come-first served basis.

180 pixels	Dimensions :	50 (Height) x 180 (Width) pixels
	Max file size :	15 KB
	File types :	.gif
	Term :	5 months maximum. *In case you apply in early November.
	Price :	50,000 JPY (tax included)

< Application >

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